

Shaun Savarese

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Summary

Communications and graphic media professional with experience across journalism, editing, newspaper production, large-format printing, environmental graphics, nonprofit communications, project coordination, and visual communication.

Education

Master of Science in Graphic Communications | GA Candidate

Clemson University

Current

Clemson, SC

Bachelor of Arts | Digital & Visual Media Journalism

The State University of New York at Albany

May 2009

Albany, NY

Experience

Partnership for Children of Cumberland County

Fayetteville, NC

Visual Communication Designer

March 2024 – April 2025

- Designed print and digital communication materials, supported website updates, search engine optimization, mass email campaigns, event promotion, and visual communication projects.
- Produced and installed large-format graphics while coordinating vendors, materials, finished goods, and project details.

Fayetteville State University

Fayetteville, NC

Large Format Printing Technician

June – Sept. 2023

- Coordinated, prepared, printed, finished, and installed large-format projects for university clients, including signage, displays, wall graphics, and branded communication materials.
- Supported cost quoting, supply ordering, file preparation, production scheduling, installation, and quality control.

Fayetteville State University

Fayetteville, NC

Administrative Support Specialist – Bronco Printing Solutions

Sept. 2018 – Dec. 2022

- Contributed to 15 national awards from the Association of College & University Printers, competing against larger university print operations in categories including service speed, impact, quality, and collaboration.
- Helped rebuild customer trust, improve print-shop reputation, and grow annual revenue as high as \$650K through quality control, communication, production support, and customer service.

The Daily Record

Dunn, NC

Sports Editor

June 2016 – Sept. 2018

- Led local sports coverage across seven schools in three counties, producing reporting, photography, headlines, page concepts, features, previews, columns, and print/digital sports content.
- Shifted coverage toward localized community storytelling, athlete profiles, youth sports, and milestone coverage to strengthen reader engagement and social media presence.

Civitas Media

Lumberton, NC

Paginator / Proofreader

Oct. 2014 – June 2016

- Promoted to proofreader over five candidates after demonstrating strong accuracy, layout judgment, and production reliability.
- Used Adobe InDesign and a centralized content management system to paginate 30+ newspaper pages daily from reporter and editor content across multiple markets.

Additional Experience

The Borgen Project – Journalism Intern

Feb. – May 2017

The Daily Star – Sports Clerk

May – Sept. 2009

Albany Student Press – Technology Beat Writer

Jan. 2008 – May 2009

Technical & Professional Skills

Graphic Communications: Large-format printing, signage, environmental graphics, installation support, print production, file preparation

Writing & Editing: Journalism, copy editing, proofreading, feature writing, columns, research writing, headline writing

Software & Platforms: Adobe Creative Suite, Microsoft Office, Google Workspace, WordPress, CRM/CMS platforms, Salesforce

Project Communication: Client communication, vendor coordination, estimating, workflow support, email campaigns, event support